

➤ SKILLS

- Effective storytelling and communication
- Articulate ideas for a wider audience/team to follow
- Write on a tight deadline
- Learning and adapting quickly

➤ ACCOLADES

(Recent)

- **Best Speaker**
(2022 Extempore Debate held by Rotary Club of Delhi)
- **Best Journalist**
(Kanpur International Model United Nations 2022)
- **Director-General**
(Ambience Diplomacy Summit 2022)
- **Regional Winner Mono-Act**
(IIT Kharagpur Spring-Fest Prelims competition)

➤ EDUCATION

AMBIENCE PUBLIC SCHOOL, DELHI 23'
UNITED WORLD INSTITUTE OF DESIGN,
AHMEDABAD
B.design Visual communication 2023-2027

➤ CONTACT ME

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JESSICA KOCHAR

A bookworm (and multi-media creator), I love experimenting with different mediums to make visual narratives.



➤ EXPERIENCE

● DIGITAL CONTENT WRITING INTERNSHIP AT LIL. GOODNESS

Worked as a copywriter in their Digital Marketing division. Learned how to **multi-task**, and write content meant to appeal to a **large audience**.

Wrote product descriptions and content for the website, and also helped in package design.

● HEAD OF ART INSTALLATION CREATIVE TEAM, MODUS 2023

MODUS- a college event, gave me the opportunity to ideate and create a giant 2-part installation related to the theme of 'Shunya: Infinite Possibilities'.

From the initial conception of the idea, to pitching it to our faculty, to heading teams to create it, I strived to provide a **visual narrative that put a modern spin to the ancient concept of "Shunya"**

● JUNIOR SCRIPTWRITER IN COLLEGE THEATER SOCIETY

Co-written scripts for festivals such as Ganesh Chaturthi, Navaratri, and also have written **personal scripts for Inter-college competitions**. Learning how to **manage deadlines** has been an invaluable asset to learn. I represented the college at a regional acting competition held by IIT Kharagpur, and won first place

● DIRECTOR-GENERAL OF HIGH SCHOOL'S MUN- AMBIENCE DIPLOMACY SUMMIT 2022

As the DG, my major tasks taught me how to **work outside my comfort zone, collaborate with others to come up with the best plan of action, and work under pressure**.

● HEAD OF THEATER SOCIETY IN HIGH SCHOOL

As the head of the theater society in school, I learned to not just **write engaging scripts** that had an emphasis on **show not tell**, I also guided the actors and set-hands on stage.